

Greenlawns High School

Preliminary Examination Year 2020-21-Online

Subject: Commercial Studies

Class: X

Time: 1 1/2 Hours

Marks: 60

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- *You are not allowed to write for the first 15 minutes.*
 - *This time is to be spent in reading your question paper.*
 - *The time given at the head of the paper is the time allowed for writing the answers.*
 - *Answer to this paper must be written on the paper provided separately.*
 - *Attempt **all** questions from SECTION A and **any three** from SECTION B.*
 - *The intended marks for questions or parts of questions are given in bracket [].*
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Section A (30 marks)

*Attempt **all** questions from this section*

Question 1.

Distinguish between:

- a) Debit Card and Credit Card. [2]
- b) Preference Shares and Debentures. [2]
- c) IMPS and E-Wallet. [2]
- d) Advertising and Selling. [2]
- e) Capital Expenditure and Revenue Expenditure. [2]

Question 2.

- a) How is E-business better than Traditional business? [2]
- b) What do you mean by Discounting of Bills of Exchange? [2]
- c) 'The Central Bank makes all the possible efforts to maintain a stable exchange rate.' Explain. [2]
- d) Explain the price stability objective of Pricing. [2]
- e) Give two examples each of Fixed assets and Current assets. [2]

Question 3.

- a) What do you mean by Social Advertising? Give any two examples of the same. [2]
- b) 'Marketing is goal-oriented.' Justify. [2]
- c) State any two expectations of society from a business organisation. [2]
- d) How is capital market different from money market? [2]
- e) Mention any two precautions to be taken while using debit and credit cards. [2]

Section B (30 marks)

Attempt any three questions from this section

Question 4.

- a) Enumerate any five Sales Promotion Techniques. [5]
- b) Explain the following modules of ERP: i) Finance and Accounting ii) CRM iii)SCM. [5]

Question 5.

- a) Briefly explain the features of Capital Market. [5]
- b) Write short notes: i) E-Security ii) E-Tailing. [5]

Question 6.

- a) What is the need for Consumer Protection? Enumerate the objectives of COPRA. [5]
- b) Illustrate any three each example of False accounting and steps to be taken to protect the organisation from such frauds. [5]

Question 7.

From the given Trial Balance of Tanaji as on 31st March 2020, prepare Final Accounts: [10]
Trial Balance as on 31st March 2020.

Particulars	Amount ₹	Particulars	Amount ₹
Purchases	98000	Capital	70000
Buildings	100000	Sundry Creditors	45000
Stock(1/4/19)	15000	Rent Received	7000
Computers	4000	Sales	158000
Printing and Stationery	8650	Discount Received	250
Sundry Debtors	35000	Bank Loan	12000
Wages and Salaries	11000	Bills Payable	3000
Furniture	5000	Interest on Investments	500
Investments	10000		
Cash	4000		
Bills Receivable	3000		
Carriage Outward	1300		
Drawings	800		
Total	295750	Total	295750

Closing Stock was valued at cost ₹ 15,000 and the market value is ₹ 20,000.